

MOTOCROSS

Steelbird
Helmets



Steelbird
Helmets

Steelbird Hi-Tech India Limited

Manufacturer of Helmets, Bike Pannier Boxes & Auto Accessories

Corporate Office

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Message

With global domination of more than 50 years and the inspiration to protect bike lovers and adventure enthusiasts all over the world, Steelbird Hi-Tech India Ltd. (SBHT) was founded on 13th March 1964. SBHT, a flagship company of Steelbird Group of Industries, ventured into the unknown territory of auto accessory business to manufacture helmets.

From humble beginnings come great achievements. Leaving behind the savagery of partition, Mr. Subhash Kapur, a man of exceptional business acumen spearheaded his efforts to turn a small time family business into a multimillion dollar empire with exports spreading across 50 nations like Brazil, Indonesia, Korea, Taiwan, Kenya, Tanzania, Egypt, Vietnam, Bahrain, Dubai, Nepal, Colombia, Uruguay and other European countries. SBHT has already embarked on real estate business, entertainment and is also actively involved in organizing motorsports events on a regular basis.

Excellent quality imparts national and international recognition especially when it comes to manufacturing Motor Cycle Helmets with Sweat Resistant Interiors, Pannier Boxes, Helmet Locking Devices (HLD) and Auto Accessories, all manufactured with avant-garde technology. SBHT specializes as an OEM to top-notch clients as Honda, Yamaha, Suzuki and Royal Enfield. Customers can now buy SBHT products directly via mobile optimized online store.

SBHT has emerged as the oldest and leading manufacturers of Helmets, Pannier Boxes and Auto Accessories in India. It has marked formidable presence across all business verticals, national and international alike. It has PAN India distribution channel together with presence in 2-tier and 3-tier cities too and sells wide variety of products to government agencies like CSD and CPC as well.

In technical collaboration with global giants like Composites, Bieffe and AD Engineering, Italy, SBHT has cutting edge manufacturing facility in all 6 of its plants and the largest one is in Baddi (Himachal Pradesh), near Chandigarh with over one hundred and fifty thousand Sq. ft. of covered area. SBHT has installed capacity of 22000 Helmets per day and 1600 Side Boxes (Pannier Box) per day. To achieve this capacity, SBHT has deployed a fleet of latest Equipments, Injection Moulding Machines, Automatic Robotic Visor Lines, and Balloon Moulding Machines. SBHT has a complete range of 51 Helmet models and 17 Pannier Boxes models, each having 3 to 9 colour variants.

To serve all customer segments, there is a wide variety of Helmets manufactured by SBHT in each segment- Open Face, Full Face, Flip-Up Helmets, Flip-Off Helmets, Moto-Cross Helmets, and Carbon Fibre etc. Customised Helmets with anti-scratch, anti-glare and anti-fog visors are fitted as per the requirements of individual customer. To reach nation-wide potential customers, SBHT has opened RiderZ Shopee.

SBHT has 4 major brands- Steelbird, Ares, Steelbird Air & Ignyte. Air Helmet and Ignyte Accessories have been launched very recently. Ares is a premium brand of SBHT manufactured in collaboration with OUTLAST, NASA certified technology. Steelbird Air is another world class brand crafted with revolutionary ventilation system. Ignyte is a compact kit bag of biking accessories. Both Steelbird Air and Ignyte were launched on 11th April 2015, at Steelbird Awards Ceremony. Their genesis is based on requirements of a nation with tropical climatic conditions.

Yesteryears' heavy, hot and uncomfortable helmets were replaced with SBHT helmets that are light, comfortable and cool. Now the most important aspect of bike safety comes with the freedom to jump, run and flip some crazy stunts for a terrific ride.

In a time span of more than five decades, Steelbird has marked its formidable presence through all its entrepreneurial endeavors. Brilliantly executed strategy and dedicated team of employees have transformed an ordinary company into business extraordinaire. From square one to being number one, what sets Steelbird distinct from its counterparts is its unique efforts to put Helmets and branding together. With many more milestones yet to achieve, Steelbird has taken a giant leap forward to be recognized as dominant player in business arena.

Subhash Kapur
Chairman

Steelbird exhibits a strong will to deliver innovative products to enable a World Class experience for all its customers. It strives to manufacture Products and develop partnerships based upon integrity and mutual benefits for industry, business partners and employees.

Steelbird Hi-Tech India Ltd. (SBHT) commits itself to manufacture Helmets as a life saving indispensable tool for Rider's safety. With a strong focus on innovation in the manufacturing process, Steelbird's growth has been swift and steady, resulting in a prestigious clientele across the Globe.

My best wishes to the dedicated Team of Steelbird Group of Industries. Endowed with exceptional ability to face a whole new world of possibilities and challenges, it is highly responsive to changing market trends and customer needs in the arena of automobile accessories.

Rajeev Kapur
Managing Director

SB-42 BANG GLOSSY



FULL
FACE



Y. GREEN



SPORTS RED



BATTLE GREEN



BLUE



DESERT STORM



BLACK

PRODUCT USP

M.R.P. Rs. 1819/-



AIR VENTILATION SYSTEM



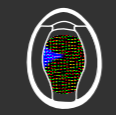
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-42 BANG

WITH INNER SMOKE
SUN SHIELD



**FULL
FACE**



BLUE



SPORTS RED



DESERT STORM



BLACK



BATTLE GREEN



MAROON



Y. GREEN

PRODUCT USP

M.R.P. Rs. 2029/-



AIR VENTILATION SYSTEM



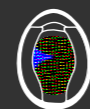
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-42
AIRBORNE
WITH INNER SMOKE
SUN SHIELD



**FULL
FACE**



BLACK WITH ORANGE



BLACK WITH YELLOW



BLACK WITH GREEN



BLACK WITH RED

PRODUCT USP

M.R.P. Rs. 2399/-



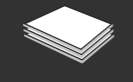
AIR VENTILATION SYSTEM



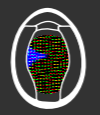
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL



BLACK WITH BLUE



WHITE WITH RED



WHITE WITH ORANGE

**FULL
FACE**



WHITE WITH GREEN



WHITE WITH YELLOW



WHITE WITH BLUE

SB-42
BANG BLAZE
WITH INNER SMOKE
SUN SHIELD



BLACK WITH ORANGE



BLACK WITH GREEN



BLACK WITH NEON

**FULL
FACE**



WHITE WITH ORANGE



WHITE WITH GREEN



WHITE WITH RED



WHITE WITH NEON

PRODUCT USP

M.R.P. Rs. 2399/-



SB-42
MOONWALK
WITH INNER SMOKE
SUN SHIELD



PRODUCT USP

M.R.P. Rs. 2399/-

**FULL
FACE**



BLACK WITH RED



BLACK WITH BLUE



BLACK WITH YELLOW



WHITE WITH RED



WHITE WITH BLUE



WHITE WITH YELLOW



AIR VENTILATION SYSTEM



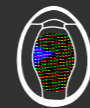
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-42 TRIO
WITH INNER SUN SHIELD



**FULL
FACE**



BLACK WITH BLUE



BLACK WITH ORANGE



BLACK WITH YELLOW



BLACK WITH YELLOW



BLACK WITH GREEN



BLACK WITH WHITE



DESERT STORM

M.R.P. Rs. 2399/-

PRODUCT USP



AIR VENTILATION SYSTEM



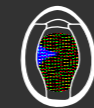
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

**SB-42 BANG
PIXELS**
WITH INNER SILVER
SUN SHIELD



**FULL
FACE**



BLACK WITH GREY



BLACK WITH RED



BLACK WITH MILITARY GREEN



BLACK WITH DESERT STORM



BLACK WITH BLUE

PRODUCT USP

M.R.P. Rs. 2399/-



AIR VENTILATION SYSTEM



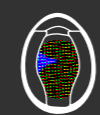
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-42 LAP



**FULL
FACE**



BLACK WITH BLUE



BLACK WITH NEON



BLACK WITH ORANGE



BLACK WITH RED



BLACK WITH GREY

PRODUCT USP

M.R.P. Rs. 2239/-



AIR VENTILATION SYSTEM



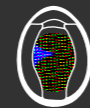
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-42 LAP

WITH CHROME SILVER
SUN SHIELD



**FULL
FACE**



BLACK WITH BLUE



BLACK WITH NEON



BLACK WITH ORANGE



BLACK WITH RED



BLACK WITH GREY

PRODUCT USP

M.R.P. Rs. 2509/-



AIR VENTILATION SYSTEM



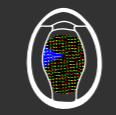
POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

SB-42
RACETRACK
WITH INNER SMOKE
SUNSHIELD



**FULL
FACE**



BLACK WITH ORANGE



GREY WITH ORANGE



BLACK WITH YELLOW



WHITE WITH YELLOW

M.R.P. Rs. 2949/-

PRODUCT USP



AIR
VENTILATION
SYSTEM



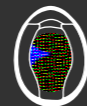
POLYCARBONATE
ANTI-SCRATCH
COATED VISOR



AERODYNAMIC
DESIGN



REGULATED
DENSITY EPS



SOFT COMFORTABLE
FABRIC LINER



QUICK RELEASE
CHIN STRAP



THERMOPLASTIC
SHELL



RED WITH BATTLE GREEN



RED WITH Y. GREEN



WHITE WITH RED



WHITE WITH BLUE

**FULL
FACE**



RED WITH DESERT STORM



RED WITH SILVER



WHITE WITH ORANGE



GREY WITH ORANGE

Steelbird

Helmet