

Steelbird Hi-Tech India Limited

Manufacturer of Helmets, Bike Pannier Boxes & Auto Accessories

Corporate Office

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Baddi Plant:

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With global domination of more than 50 years and the inspiration to protect bike lovers and adventure enthusiasts all over the world, Steelbird Hi-Tech India Ltd. (SBHT) was founded on 13th March 1964. SBHT, a flagship company of Steelbird Group of Industries, ventured into the unknown territory of auto accessory business to manufacture helmets.

From humble beginnings come great achievements. Leaving behind the savagery of partition, Mr. Subhash Kapur, a man of exceptional business acumen spearheaded his efforts to turn a small time family business into a multimillion dollar empire with exports spreading across 50 nations like Brazil, Indonesia, Korea, Taiwan, Kenya, Tanzania, Egypt, Vietnam, Bahrain, Dubai, Nepal, Colombia, Uruguay and other European countries. SBHT has already embarked on real estate business, entertainment and is also actively involved in organizing motorsports events on a regular basis.

Excellent quality imparts national and international recognition especially when it comes to manufacturing Motor Cycle Helmets with Sweat Resistant Interiors, Pannier Boxes, Helmet Locking Devices (HLD) and Auto Accessories, all manufactured with avant-garde technology. SBHT specializes as an OEM to top-notch clients as Honda, Yamaha, Suzuki and Royal Enfield. Customers can now buy SBHT products directly via mobile optimized online store.

SBHT has emerged as the oldest and leading manufacturers of Helmets, Pannier Boxes and Auto Accessories in India. It has marked formidable presence across all business verticals, national and international alike. It has PAN India distribution channel together with presence in 2-tier and 3-tier cities too and sells wide variety of products to government agencies like CSD and CPC as well.

In technical collaboration with global giants like Composites, Bieffe and AD Engineering, Italy, SBHT has cutting edge manufacturing facility in all 6 of its plants and the largest one is in Baddi (Himachal Pradesh), near Chandigarh with over one hundred and fifty thousand Sq. ft. of covered area. SBHT has installed capacity of 22000 Helmets per day and 1600 Side Boxes (Pannier Box) per day. To achieve this capacity, SBHT has deployed a fleet of latest Equipments, Injection Moulding Machines, Automatic Robotic Visor Lines, and Balloon Moulding Machines. SBHT has a complete range of 51 Helmet models and 17 Pannier Boxes models, each having 3 to 9 colour variants.

To serve all customer segments, there is a wide variety of Helmets manufactured by SBHT in each segment- Open Face, Full Face, Flip-Up Helmets, Flip-Off Helmets, Moto-Cross Helmets, and Carbon Fibre etc. Customised Helmets with anti-scratch, anti-glare and anti-fog visors are fitted as per the requirements of individual customer. To reach nation-wide potential customers, SBHT has opened RiderZ Shopee.

SBHT has 4 major brands- Steelbird, Ares, Steelbird Air & Ignyte. Air Helmet and Ignyte Accessories have been launched very recently. Ares is a premium brand of SBHT manufactured in collaboration with OUTLAST, NASA certified technology. Steelbird Air is another world class brand crafted with revolutionary ventilation system. Ignyte is a compact kit bag of biking accessories. Both Steelbird Air and Ignyte were launched on 11th April 2015, at Steelbird Awards Ceremony. Their genesis is based on requirements of a nation with tropical climatic conditions.

Yesteryears' heavy, hot and uncomfortable helmets were replaced with SBHT helmets that are light, comfortable and cool. Now the most important aspect of bike safety comes with the freedom to jump, run and flip some crazy stunts for a terrific ride.

Message

In a time span of more than five decades, Steelbird has marked its formidable presence through all its entrepreneurial endeavors. Brilliantly executed strategy and dedicated team of employees have transformed an ordinary company into business extraordinaire. From square one to being number one, what sets Steelbird distinct from its counterparts is its unique efforts to put Helmets and branding together. With many more milestones yet to achieve, Steelbird has taken a giant leap forward to be recognized as dominant player in business arena.

Subhash Kapur Chairman

Steelbird exhibits a strong will to deliver innovative products to enable a World Class experience for all its customers. It strives to manufacture Products and develop partnerships based upon integrity and mutual benefits for industry, business partners and employees.

Steelbird Hi-Tech India Ltd. (SBHT) commits itself to manufacture Helmets as a life saving indispensable tool for Rider's safety. With a strong focus on innovation in the manufacturing process, Steelbird's growth has been swift and steady, resulting in a prestigious clientele across the Globe.

My best wishes to the dedicated Team of Steelbird Group of Industries. Endowed with exceptional ability to face a whole new world of possibilities and challenges, it is highly responsive to changing market trends and customer needs in the arena of automobile accessories.

Rajeev Kapur Managing Director











BATTLE GREEN



SPORTS RED







MID NIGHT BLACK

WITH PHOTOCHROMIC VISOR M.R.P. Rs. 5999/-WITH CLEAR VISOR M.R.P. Rs. 2999/-





















SILVER



ROYAL BROWN

FULL FACE



WHITE



Y. BLUE



MAROON



AXIS GREY



DESERT STORM











WATERMELON

NEON



WITH CLEAR VISOR M.R.P. Rs. 3099/-

PRODUCT USP



ORANGE



RED















OR











BLACK WITH BLUE



BLACK WITH DESERT STORM





BLACK WITH GREY



BLACK WITH LIGHT BLUE



BLACK WITH NEON

WITH CLEAR VISOR M.R.P. Rs. 3319/-WITH ANTI-FOG SHIELD VISOR M.R.P. Rs. 3799/-WITH PHOTOCHROMIC VISOR M.R.P. Rs. 6319/-

















BLACK WITH Y. GREEN



BLACK WITH GOLD



BLACK WITH GREEN









BLACK WITH RED



BLACK WITH NEON



BLACK WITH ROYAL BROWN



BLACK WITH ORANGE

WITH CLEAR VISOR M.R.P. Rs. 3319/-WITH PHOTOCHROMIC VISOR M.R.P. Rs. 6319/-

PRODUCT USP











SOFT CO







FULL FACE



BLACK WITH BLUE







BLACK WITH BLUE



BLACK WITH ROYAL BROWN



BLACK WITH ORANGE

BLACK WITH NEON

















M.R.P. Rs. 3449/-





FULL FACE















SA-1 RTW



BLACK WITH YELLOW



BLACK WITH YELLOW



WITH CLEAR VISOR M.R.P. Rs. 3319/-WITH PHOTOCHROMIC VISOR M.R.P. Rs. 6319/-





















BLACK WITH YELLOW





SA-1 RTW WITH SILVER INNER SUNSHIELD





BLACK WITH YELLOW



BLACK WITH GREY





















BLACK WITH ORANGE



BLACK WITH GREEN

SA-1RTW FLUO GLOSSY









FLUO ORANGE





FLUO RED



FLUO NEON













WITH CLEAR VISOR M.R.P. Rs. 3519/-



AERONAUTICS

























SOFT COMFORTABLE FABRIC LINER







H. GREY WITH BLACK



Y. BLUE WITH BLACK







FLUO NEON



FLUO WATERMELON



M.R.P. Rs. 3519/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE



















FLUO ORANGE



FLUO RED





FULL FACE

M.R.P. Rs. 3299/-













Y. BLUE WITH BLACK



H. GREY WITH BLACK



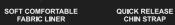






AERODYNAMIC DESIGN

















FLUO RED WITH BLACK



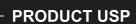


FLUO WATERMELON WITH BLACK



FLUO ORANGE WITH BACK







AIR VENTILATION SYSTEM









SOFT COMFORTABLE FABRIC LINER





M.R.P. Rs. 3479/-















H. GREY

WHITE

MAROON









Y. BLUE

BLACK

DESERT STORM





PRODUCT USP

M.R.P. Rs. 3249/-





























FLUO NEON







FLUO RED



FLUO ORANGE































BLACK WITH DESERT STORM

FULL FACE





BLACK WITH BATTLE GREEN

M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE









SOFT COMFORTABLE FABRIC LINER





















BLACK WITH RED



BLACK WITH ORANGE



BLACK WITH GREY

M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE



















BLACK WITH GOLD











ORANGE WITH GREY



NEON WITH GREY

FULL FACE



WATERMELON WITH GREY



WATERMELON WITH BLUE



NEON WITH BLUE

M.R.P. Rs. 4099/-

FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE









SOFT COMFORTABLE FABRIC LINER







RED WITH GREY



RED WITH BLUE













BLACK WITH GREY

BLACK WITH ORANGE

BLACK WITH RED

FULL FACE

M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE PRODUCT USP





















BLACK WITH NEON



BLACK WITH BLUE







BLACK WITH BLUE





BLACK WITH GREEN

FULL FACE

M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE



BLACK WITH RED



BLACK WITH NEON





















WITH ANTI-FOG SHIELD HOLDER





FLUO WATERMELON WITH GREY



FLUO NEON WITH GREY



FLUO ORANGE WITH GREY

FLUO RED WITH GREY





























BLACK WITH BLUE



BLACK WITH RED

FULL FACE

BLACK WITH ORANGE



M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE





















WITH ANTI-FOG SHIELD HOLDER







FULL FACE

FLUO ORANGE



M.R.P. Rs. 4099/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE

PRODUCT USP



















FLUO WATERMELON



FULL FACE

M.R.P. Rs. 3499/-FITTED WITH CLEAR VISOR EXTRA SMOKE VISOR FREE

PRODUCT USP











REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



SA-2 COPPER



















COPPER

M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE

PRODUCT USP









REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP







FULL FACE







FLUO ORANGE



FLUO NEON



FLUO RED

M.R.P. Rs. 4099/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE

























BLACK WITH RED











BLACK WITH GREY

M.R.P. Rs. 3849/-FITTED WITH CLEAR VISOR EXTRA CHROME VISOR FREE















SA-2 STAR FLUO GLOSSY

WITH ANTI-FOG SHIELD HOLDER

























FLUO NEON WITH NEON

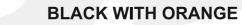


FLUO ORANGE WITH RED











BLACK WITH LIGHT BLUE

BLACK WITH RED

























BLACK WITH GREEN



BLACK WITH BLUE





WINTER/SUMMER HELMET GLOSSY WITH ANTI-FOG SHIELD HOLDER



FULL FACE



M.R.P. Rs. 4499/-









SOFT COMFORTABLE FABRIC LINER









AXIS GREY



MIDNIGHT BLACK











BLACK WITH BLUE



BLACK WITH NEON





BLACK WITH ORANGE



BLACK WITH RED







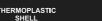




















MAROON





DESERT STORM









SILVER

Y.BLUE

BATTLE GREEN







PRODUCT USP













M.R.P. Rs. 3899/-







SOFT COMFORTABLE FABRIC LINER QUICK RELEASE CHIN STRAP



RACING SPIRIT FITTED WITH ANTI-FOG SHIELD



FULL FACE



BLACK WITH PINK





BLACK WITH GREEN



BLACK WITH RED

PRODUCT USP

M.R.P. Rs. 4199/-











BLACK WITH Y.BLUE



BLACK WITH BLUE

















BLACK WITH YELLOW BLACK WITH SKY BLUE











RED WITH BLUE

BLACK WITH RED

BLACK WITH ORANGE

FULL FACE







M.R.P. Rs. 4199/-









BLACK WITH NEON GREEN

Y.BLUE WITH YELLOW



















THE LAND

SB-40 DOT RETRO











MAROON

SILVER





OFF WHITE





DESERT STORM

BATTLE GREEN

FITTED WITH CLEAR VISOR EXTRA SMOKE / CHROME VISOR FREE

WITH CLEAR VISOR M.R.P. Rs. 1999/-WITH SMOKE VISOR M.R.P. Rs. 2199/-WITH CHROME VISOR M.R.P. Rs. 2399/-

SB-40 DOT FMVSS No.218 CERTIFIED













BLACK



SB-40 DOT RETRO FLUO GLOSSY





OPEN FACE







FLUO ORANGE



WITH CLEAR VISOR M.R.P. Rs. 2199/-WITH SMOKE VISOR M.R.P. Rs. 2399/-WITH CHROME VISOR M.R.P. Rs. 2599/-



POLYCARBONATE
ANTI-SCRATCH
COATED VISOR











FLUO RED



FLUO WATERMELON







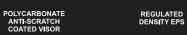




FITTED WITH CLEAR VISOR EXTRA SMOKE / CHROME VISOR FREE

WITH CLEAR VISOR M.R.P. Rs. 2179/-WITH SMOKE VISOR M.R.P. Rs. 2319/-WITH CHROME VISOR M.R.P. Rs. 2489/-







SOFT COMFORTABLE FABRIC LINER







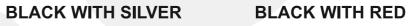


ST-100 CAMO











BLACK WITH GREEN







BLACK WITH DESERT STORM



BLACK WITH BATTLE GREEN



BLACK WITH BLUE

PRODUCT USP







REGULATED DENSITY EPS

SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL

Blauer: H.T.













WHITE WITH BLACK



INDIGO BLUE WITH BLACK



GREY WITH BLACK



BLACK WITH YELLOW



BLACK WITH WHITE



BLACK WITH TITANIUM



M.R.P.: RS. 5149/-

PRODUCT USP







POLYCARBONATE ANTI-SCRATCH COATED VISOR



AERODYNAMIC DESIGN



REGULATED DENSITY EPS

SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP



THERMOPLASTIC SHELL



BLACK WITH RED



BLAUER HACKER





OPEN FACE





BLACK WITH NEON

HELMET WILL BE SUPPLIED WITH OUTER CLEAR VISOR & INNER SMOKE SUNSHIELD

PRODUCT USP

M.R.P.: RS. 9849/-















FIBERGLASS SHELL







TITANIUM BLACK WITH BLACK

AIR VENTILATION SYSTEM

POLYCARBONATE ANTI-SCRATCH COATED VISOR

REGULATED DENSITY EPS

SOFT COMFORTABLE FABRIC LINER

QUICK RELEASE CHIN STRAP



BLAUER SOLO





OPEN FACE



WHITE WITH BLACK

HITECH



TITANIUM BLACK WITH BLACK

HELMET WILL BE SUPPLIED WITH OUTER CLEAR VISOR & INNER SMOKE SUNSHIELD

M.R.P.: RS. 9849/-















AIR VENTILATION SYSTEM

POLYCARBONATE ANTI-SCRATCH COATED VISOR

AERODYNAMIC DESIGN

REGULATED DENSITY EPS

SOFT COMFORTABLE FABRIC LINER

QUICK RELEASE CHIN STRAP

FIBERGLASS SHELL

BLUE WITH BLACK



BLAUER PILOT 1.1





OPEN FACE

M.R.P.: RS. 8099/-

PRODUCT USP



POLYCARBONATE ANTI-SCRATCH COATED VISOR REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER





P.







GREY



BLAUER PILOT 1.1 GRAFICA









BLACK WITH BATTLE GREEN



BLACK WITH WHITE

M.R.P.: RS. 8099/-













BLACK WITH ORANGE



BLAUER PILOT 1.1 MONOCHROME





OPEN FACE

M.R.P.: RS. 7729/-

















BLACK







OPEN FACE

HELMET WILL BE SUPPLIED WITH OUTER CLEAR VISOR & INNER SMOKE SUNSHIELD

M.R.P.: RS. 9379/-

PRODUCT USP



POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



SOFT COMFORTABLE FABRIC LINER



QUICK RELEASE CHIN STRAP







TITANIUM ORANGE



TITANIUM GREY



BLAUER POD MONOCHROME





OPEN FACE

HELMET WILL BE SUPPLIED WITH OUTER CLEAR VISOR & INNER SMOKE SUNSHIELD

M.R.P.: RS. 9079/-

PRODUCT USP



REGULATED DENSITY EPS





QUICK RELEASE CHIN STRAP







H.T.



GREY



BLAUER POD STRIPES



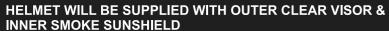
OPEN FACE



BLACK WITH YELLOW



BLACK WITH GREY



PRODUCT USP



H.T.





REGULATED DENSITY EPS









WHITE WITH BLACK



BLACK WITH RED



BLAUER REAL









BLACK WITH WHITE



BLACK WITH YELLOW

OPEN FACE

HELMET WILL BE SUPPLIED WITH OUTER CLEAR VISOR & **INNER SMOKE SUNSHIELD**

M.R.P.: RS. 6629/-

QUICK RELEASE CHIN STRAP

PRODUCT USP



BLACK WITH TITANIUM



WHITE WITH BLACK







AERODYNAMIC DESIGN POLYCARBONATE ANTI-SCRATCH COATED VISOR



REGULATED DENSITY EPS



HITECH

H.T.

SOFT COMFORTABLE FABRIC LINER





BLAUER REAL MONOCHROME





HELMET WILL BE SUPPLIED WITH OUTER CLEAR VISOR & INNER SMOKE SUNSHIELD

M.R.P.: RS. 6199/-









SOFT COMFORTABLE FABRIC LINER



THERMOPLASTIC SHELL





BLACK



TITANIUM









AERODYNAMIC DESIGN



REGULATED DENSITY EPS



QUICK RELEASE CHIN STRAP



Steelbird

Helmets